

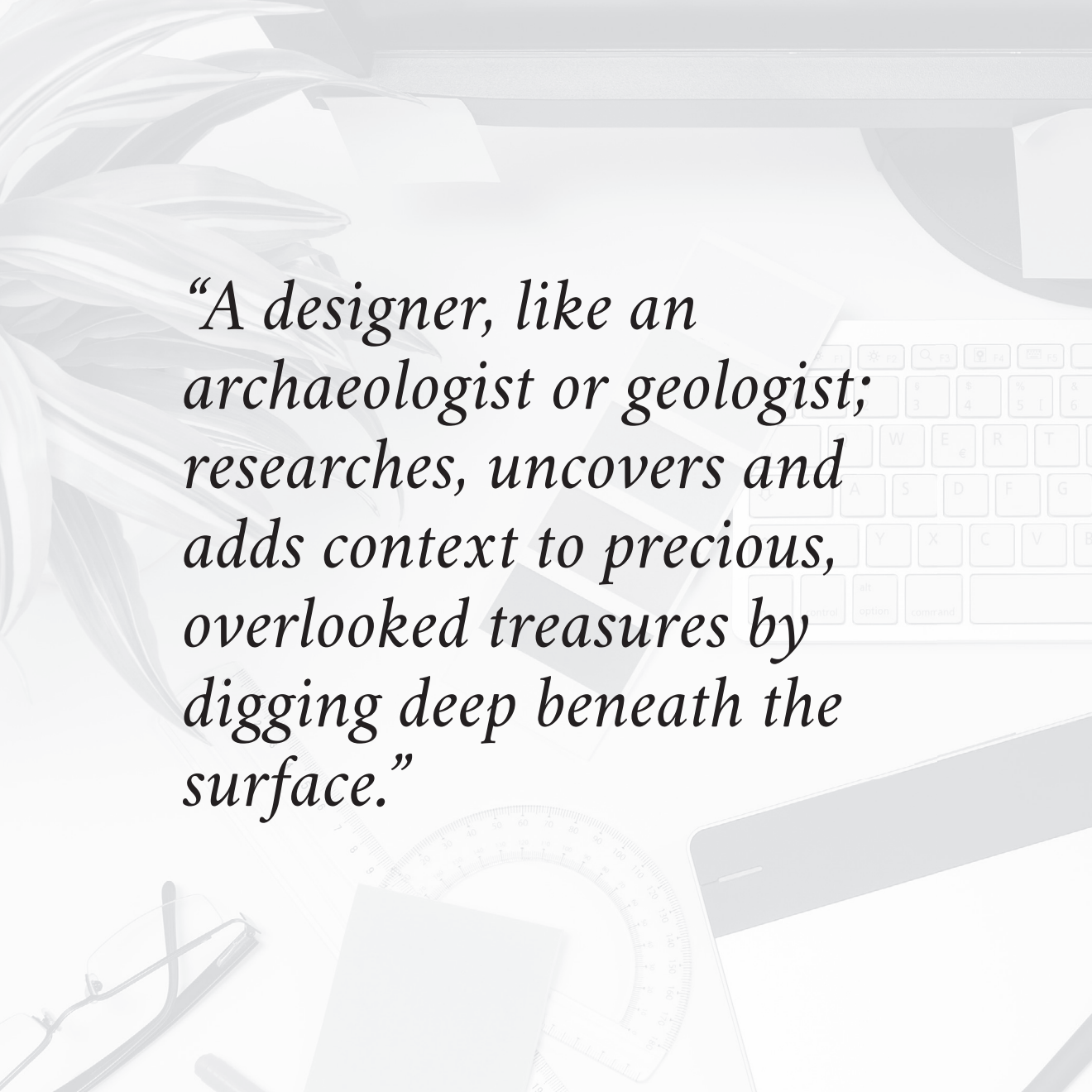


## SQUARED STUDIOS


VERO BEACH, FLORIDA 32963 // 772.713.6884

[WWW.SQUARED-STUDIOS.COM](http://WWW.SQUARED-STUDIOS.COM)





*“A designer, like an archaeologist or geologist; researches, uncovers and adds context to precious, overlooked treasures by digging deep beneath the surface.”*

A top-down view of a desk with various items. On the left is a white computer keyboard. In the center is a spiral-bound notebook with a teal cover. To the right of the notebook is a drawing of a glowing lightbulb with radiating lines. Below the lightbulb, the word "IDEA" is written in large, bold, capital letters. A teal rectangular overlay is positioned over the right side of the notebook, containing the text "GET SQUARED AWAY".

GET SQUARED AWAY

IDEA





## *BACK TO SQUARE ONE*

---

An award-winning boutique advertising and marketing firm, Squared Studios specializes in graphic design. From identity development through print advertising to digital roll-outs, Squared Studios makes sure your business is squared away.

We thrive on the ability to work with a client directly, building long-term relationships while maintaining quality design – the heart of Squared Studios' mission. To achieve this, our small business focuses on each client and project on an individual basis, allowing us to uniquely fit each need with precision and detail. Squared Studios produces design in an effective and sustainable manner – our aim is to connect each client to results quickly and with success. Here, design is not simply an aesthetically pleasing medium, we understand the importance of creating a visually dynamic message that communicates to a target audience.

---

*“We are so busying measuring public opinion that we forget we can mold it. We are so busy listening to statistics we forget we can create them.”*

— BILL BERNBACH



#### EDUCATION

B.S. Public Relations,  
University of Florida

#### AWARDS

Top 40 Under 40 (2009)  
Vero Life Magazine

City of Vero Beach  
Commendation

Volunteer of the Year (2010)  
Provisional of the Year (2007)  
Junior League of Indian River

Outstanding Leader of the Year  
Nominee - UFAA

## THE LEADER OF THE PACK

A veteran of the marketing industry, Principal Amanda Robinson boasts over two-decades of experience in brand development, campaign design and market strategies. Her diversified background provided her with a unique understanding of how to cater to businesses, large or small, while building long-term relationships during the design process.

Robinson takes pride in her community and is active in several non-profit organizations from both an individual and business based standpoint, earning numerous civic commendations.

Despite being a native of the Philadelphia area, Amanda enjoys the Florida home she shares with husband, son, daughter and 90-pound rottweiler lab mix, Odin...and does not miss the shoveling of snow. However, she is still a sucker for cheesesteaks and Amarosa rolls. An avid sports fan, you can find her in orange and blue during football season, cheering for her alma mater, the University of Florida Gators.



**AFFILIATIONS  
AND APPOINTMENTS**

American Advertising  
Federation (AAF)

AIGA (American Institute  
of Graphic Arts)

University of Florida Alumni  
Association Board of Directors

Junior League of Indian River  
Board of Directors

Co-Founder of  
GoPlayVero movement



**BRASS TACKS**

Cannot abide by use of  
Papyrus font

Maintains “The Cutting Edge”  
is award-caliber cinema

Has inane ability to name song,  
date and artist within 5 notes

# THE USUAL SUSPECTS

*A partial client list*

## A/E/C + REAL ESTATE

RCL

John's Island Real Estate

Laurel Homes + Laurel Builders

David Francis Furniture

Coastmark Construction

Cocoa Beach Club and Marina

Hill Construction

DSI Hospitality

Schlitt Builders

Grand Gait Estates

Laurel Agency, Inc. Real Estate

## EVENTS

Susan Stripling | The Wedding School

Treasure Coast Wine Festival

Lisa Stoner Events

Brevard Home Expos

The Moorings Club

## RETAIL + RESTAURANT + BEAUTY

Z Collection

SnakShak

LilyPad - Baby | Children | Tweens

Cork Wine Bar

Sarge's Gourmet

Newbie Baby

Calvetti & Company Salon + Spa

## COMMERCIAL + PROFESSIONAL

MDS | Medical Billing

FPL Energy Services

Syngenta

Vero Insurance

Incentex

Edigen

Orchid Insurance

EntoGenomics

Conceive Magazine

Brightstar Partners

S1 Digital

Rossway Swan, P.A.

Robin Lloyd & Associates

Block, Block & Pegler

Betsy Horn

Offutt | Barton | Schlitt CPA

Cynthia Bardes, Author

Perfect Stix

## ORGANIZATIONS

Florida Fruit and Vegetable Association (FFVA)

University of Florida Alumni Association

Indian River Chamber of Commerce

Alzheimer and Parkinson's Association






Desire Street Ministries

Community Church Commotion

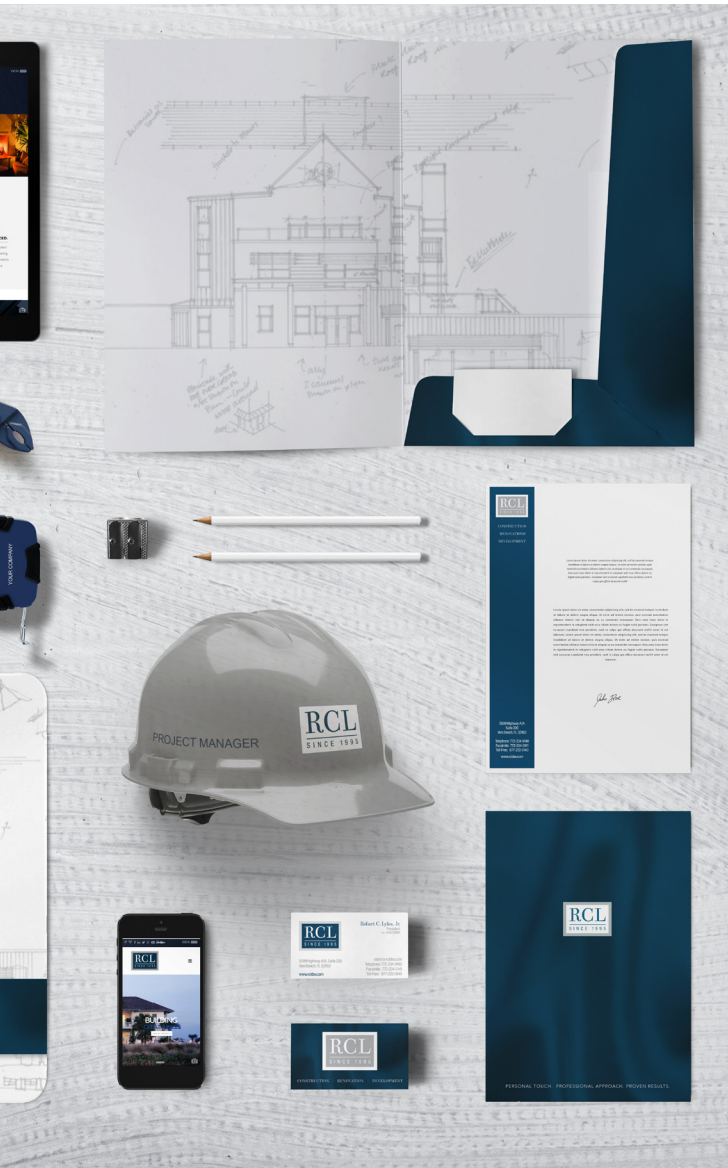
Indian River Community Foundation

## GET SQUARED AWAY.

Squared Studios Design and Advertising is a boutique design and marketing firm founded in 2006 that has worked with both local and national clients, including FPL; internationally acclaimed wedding photographer Susan Stripling; medical billing industry leader MDS.

2006	2008	2010	2012	2014	2016
					
STUDIO LAUNCH	DELIVERING RESULTS	BEST OF SHOW SWEEP	HITS 100 CLIENT	INTERNATIONAL ACCOLADES	YAY, WE'RE 10!
Squared Studios founded as boutique agency in Vero Beach. Tapped for three rebrands in first year. Lots of caffeine consumed.	Rebrands two major corporate clients, companies surpass industry leaders. Infographics and focus groups dance in our heads.	Studio brings home all the trophies, sweeping several categories at ADDYs. Robinson pregnant, disappointed awards aren't food.	Secures 100th client, an advertising campaign for local wine bar. Market research conveniently doubles as agency celebration.	Wins gold at international level denoting us as top-tier designers. Receive shiny award with which practice future Oscar acceptance speech.	Feeling older, wiser, savvier and snarkier. Make plans for world domination, consume much more caffeine than first year in business.





## REBUILDING EXCELLENCE

CLIENT	RCL Development
DELIVERABLES	Brand Identity
	Marketing Strategy
	Advertising Campaign
	Collateral and Direct
	Digital Design
	Media Planning

### THE LOWDOWN:

RCL Development's profile was dwarfed by industry peers - focus groups revealed they were miscast as a development group. Our studio worked with the company to redefine a brand image and messaging to reintroduce the company to targeted clientele.

We developed a marketing campaign focused on lifestyle advantages and personal service to set RCL apart from competitors. The strategy successfully leveraged a stunning work and created a modernized, yet sophisticated take that appealed to potential clients.





CREATE THE LIFESTYLE YOU CRAVE.

PERSONAL TOUCH. PROFESSIONAL APPROACH. PROVEN RESULTS.

Placing a premium on craftsmanship, quality and client care, the award-winning RCL has extensive experience building lifestyles that elevate each homeowner's vision. With over 50 years of construction capability, our commitment to deliver exceptional homes is renowned for timeless designs, precision and state-of-the-art techniques.

CONSTRUCTION RENOVATIONS DEVELOPMENT 772.231.0140 WWW.RCLDEV.COM

**RCL**  
SINCE 1995

CREATE THE LIFESTYLE YOU CRAVE.



PERSONAL TOUCH. PROFESSIONAL APPROACH. PROVEN RESULTS.

Placing a premium on craftsmanship, quality and client care, the award-winning RCL has extensive experience building lifestyles that elevate each homeowner's vision. With over 50 years of construction capability, our commitment to deliver exceptional homes is renowned for timeless designs, precision and state-of-the-art techniques.



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CONSTRUCTION RENOVATIONS DEVELOPMENT 772.234.0140 WWW.RCLDEV.COM

SIA Silver // ADDY Gold // ADDY Gold // ADDY Silver



ADDY Gold // ADDY Silver



## MAKING A STATEMENT

CLIENT	DSI Hospitality
DELIVERABLES	Brand Identity
	Collateral Design
	Advertising Design
	Digital Design
	Strategic Planning

## THE LOWDOWN:

As a boutique firm with renowned for boutique Caribbean hotels, DSI needed identity. Squared Studios conceptualized a look to convey their interiors focus, while reflecting the renowned sketching of the firm's principal - which carried through via nods to their industry with hotel key-inspired stationery and materials. Our firm also created a folder for collaborative work with a construction firm, stand-alone portfolio book and converted the firm to a content management website system. DSI, bolstered by the refreshing, further engaged the studio to rebrand and develop design for their sister procurement company, SPI.



**VERO INSURANCE**  
WE NEVER STOP WORKING FOR YOU

### THE LOWDOWN:

After creating a micro campaign to communicate Vero Insurance's service lines, the company had our studio start from square one, creating a corporate identity, marketing collateral, and developing a digital presence. The result shows the strength and loyal nature of the firm and cements the firm as market leaders.

*ADDY Gold, ADDY Silver, ADDY Silver, ISC Bronze*



### NEVER STOP FOR YOU

CLIENT	<i>Vero Insurance</i>
DELIVERABLES	<i>Corporate Identity</i>
	<i>Market Strategy</i>
	<i>Collateral Design</i>
	<i>Digital Design</i>
	<i>Implement Social Media</i>




**LIFE**

### WHEN WAS THE LAST TIME YOU TOOK THE TIME TO REVIEW YOUR LIFE INSURANCE PROGRAM?

Life insurance is the most important coverage you can secure for your family's financial well-being. difficult to navigate without professional help. Our firm can provide you with a variety of term and permanent coverage options tailored to your individual needs. Don't leave your future to chance.

How has your policy performed relative to the way it was originally proposed? Rates of return on fixed policies have lagged those projected only a few years ago, therefore, many permanent policies have the potential to lapse just when they may be needed most. The sooner you become aware of potential problems, the more options you have at your disposal to be proactive and prevent your policy from lapsing. We highly recommend that you request a review of your existing policies at least once every three years to make sure that the policies contracts are performing up to par. There is absolutely no charge or obligation for this 3rd party complimentary evaluation.

With access to America's top life insurance companies, we can provide you with a host of term and permanent coverage options tailored to your individual needs.



**AUTO // MARINE**



Get up to speed with your auto insurance - with our team helping, you can be on cruise control. Now is the perfect time to take a second look at your auto insurance coverage. A complete assessment of your auto policy could save your hundreds, even thousands, of dollars per year. Let our professional team of agents analyze your policy and offer independent, objective advice. We'll secure quotes from over a dozen national carriers to make sure you are receiving the broadest coverage at the best rates possible.

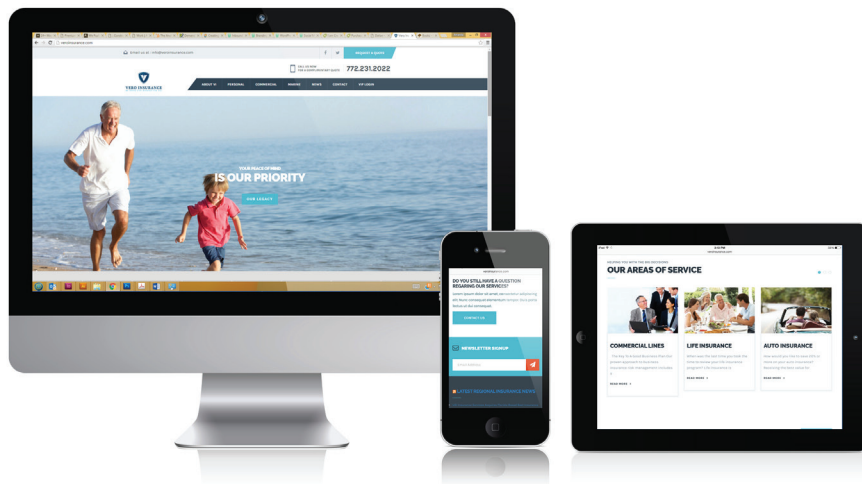
Make sure you run a tight ship - sometimes the seas are rough. Luckily, at Vero Insurance, we have the history of a dedicated marine insurance department staffed by a team of seasoned yacht and boat insurance specialists. We know the marine insurance industry inside and out. Our marine coverage ensures smooth sailing.



### RECEIVING THE BEST VALUE FOR YOUR PREMIUM DOLLAR IS MORE IMPORTANT THAN EVER.

Our dedicated customer support team is here, whenever you need us. Our award winning customer support will be here, whenever you need us. For over 50 years we've worked diligently to provide the best combination of coverage, financial stability and unsurpassed claims reputation to over 5,000 families and businesses and consistently exceed the expectations of our clients.





## GET UP TO SPEED WITH OUR TEAM.

With the help of Vero Insurance, you'll be on cruise control. Receiving the best value for your premium dollar is more important than ever and now is the perfect time to take a second look at your auto insurance coverage. Let our professional team of agents analyze your policy and offer independent, objective advice. We'll secure quotes from over a dozen national carriers to make sure you are receiving the broadest coverage at the best rates possible.



**VERO INSURANCE**  
WE NEVER STOP WORKING FOR YOU

3339 Cardinal Drive Vero Beach, Florida 32963 P: (772) 231-2022 F: (772) 231-7444 [www.veroinsurance.com](http://www.veroinsurance.com)



## PREMIUM SERVICE. PRIME PROTECTION.

When it comes to insuring significant assets - from luxury residences and automobiles to collections, aircrafts, yachts and personal excess liability, we understand the unique and complex needs of those that have more to protect.

Our breadth and depth of potential options coupled with the meticulous analysis of policy terms and conditions has enabled us to consistently exceed our client's expectations.



**VERO INSURANCE**  
WE NEVER STOP WORKING FOR YOU

3339 Cardinal Drive Vero Beach, Florida 32963 P: (772) 231-2022 F: (772) 231-7444



ons  
ations.

(772) 231-7444

[www.veroinsurance.com](http://www.veroinsurance.com)

## DON'T LEAVE YOUR FUTURE TO CHANCE.

Life insurance is the most important coverage you can secure for your family's financial well-being, difficult to navigate without professional help. Our firm can provide you with a variety of term and permanent coverage options tailored to your individual needs.

When was the last time you reviewed your life insurance? With absolutely no charge or obligation for our complimentary evaluation, there's no time like today to protect for the future.



**VERO INSURANCE**  
WE NEVER STOP WORKING FOR YOU

3339 Cardinal Drive Vero Beach, Florida 32963 P: (772) 231-2022 F: (772) 231-7444 [www.veroinsurance.com](http://www.veroinsurance.com)







## THE LOWDOWN:

With tourism hit hard by the departure of the Dodgers and the economic downturn, the outdated materials were just not luring new faces to Indian River County. The Chamber of Commerce engaged our studio to revamp a fall ad campaign as a last gasp. Eschewing the traditional beaches angle and Chamber logo, we opted for white space, visually dynamic images and

## FRESH SQUEEZED SUN

### CLIENT

Indian River Chamber  
of Commerce Tourism

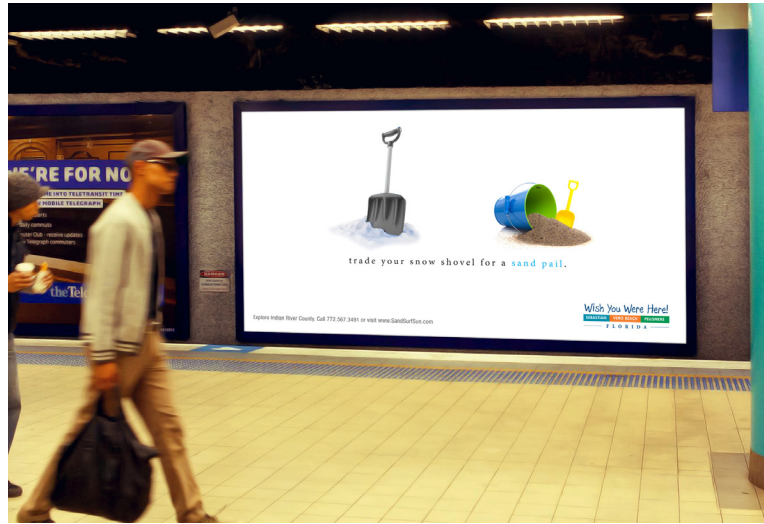
### DELIVERABLES

Brand Identity

Advertising Design

Guide Development

Digital Consulting



concise (but tongue in cheek) taglines for the series. Well-received, the conversions of hits to the landing page, for which we implemented analytics, skyrocketed. Tourism saw a 12% increase and 19% increase in two-years since launch. The campaign was extended to limited billboard placements in select northern cities.

ISC Silver // ADDY Gold // ADDY Gold // ADDY Gold // ADDY Silver

Discover the current blue-green waters that surround our area, explore the underwater for wildlife or just to relax. Explore the Indian River Lagoon by boat and spend through the passages in a tropical or the natural beauty. Take an excursion by charter or boat on the Indian River Lagoon. We are known for such a serene and being the one of the most renowned scuba locations in the United States.

If you love spending time on the water, Indian River County is your ideal destination. The Atlantic Ocean and the Indian River Lagoon provide endless opportunities to find your current passion and make even discover a new one.

# seas the day

## FISHING

In Indian River, you can enjoy fishing opportunities on Indian River County. Whether you wish a boat for a bass, red snapper or snook, we can get you hooked. One of our favorite spots, deep sea fishing adventures and various species are great. The Atlantic Ocean offers fishing opportunities for all ages and skill levels. The water is abundant with red snapper, snook, tarpon, kingfish, and many other species. Fishing is a great way to spend time on the water and enjoy the beautiful views of the Indian River Lagoon. Fishing is a great way to spend time on the water and enjoy the beautiful views of the Indian River Lagoon. Fishing is a great way to spend time on the water and enjoy the beautiful views of the Indian River Lagoon.



## USE EVERY TWO FEET

Use every two feet of the Indian River Lagoon. The water is abundant with red snapper, snook, tarpon, kingfish, and many other species. Fishing is a great way to spend time on the water and enjoy the beautiful views of the Indian River Lagoon.

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## ABOARD TOURS

Aboard tours of the beautiful Indian River Lagoon are an educational, exciting, and informative. All boats and tours are fully licensed and insured. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day.

## DIVING AND SNORKELING

Are you more interested in seeing what lies below the surface? Snorkeling and scuba diving are great ways to see the underwater world. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day.

## BOATING, KAYAK AND CANOEING

With a beautiful climate and abundance of beautiful water, boating is a natural year-round activity for residents and visitors alike. Whether sailing your schooner into a local marina or water skiing on your boat, there's a lot to enjoy. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day. The Indian River Lagoon is a beautiful body of water, and it's a great way to see it all in one day.



## BOATING, KAYAKING AND SNORKELING

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**COUNTRY**  
THE RIVER  
Vero Beach, FL 32966  
(888) 596-2375

**ALL THE COMFORTS OF HOME**  
The Country Inn & Suites by Vero Beach is located just west of Vero Beach, FL, within walking distance to shopping in Vero Beach. The Country Inn & Suites by Vero Beach is a full-service hotel with a pool, spa, and fitness center. The Country Inn & Suites by Vero Beach is a full-service hotel with a pool, spa, and fitness center. The Country Inn & Suites by Vero Beach is a full-service hotel with a pool, spa, and fitness center.



## STAY AND PLAY

INDIAN RIVER COUNTY: HIDE SWING, FLY, THROW, BIKE, HIT, SHOOT. TRY IT ALL AND TAKE A BIRD'S EYE VIEW OR JUST MAKE USE OF IT. INDIAN RIVER COUNTY HAS IT ALL.

**2011**  
The Country Inn & Suites by Vero Beach is located just west of Vero Beach, FL, within walking distance to shopping in Vero Beach. The Country Inn & Suites by Vero Beach is a full-service hotel with a pool, spa, and fitness center. The Country Inn & Suites by Vero Beach is a full-service hotel with a pool, spa, and fitness center.

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Building on positive impact, we were further contracted to develop a new mark - creating a softer look reflecting the colors of each city. From there, a retelling of Indian River via our "Fresh Squeezed Sunshine" campaign design and development of an editorial-style Visitors Guide. The Guide attracted attention from an elite airline, and selected for onboard distribution.

**VERO BEACH**  
**FELLSMERE**  
**SEBASTIAN**



Indian River County, Florida







## UNCORKING PROMISE

CLIENT

Treasure Coast  
Wine Festival

DELIVERABLES

Collateral Design  
Campaign Design  
Event Planning  
Media Planning





Enjoy a weekend of culinary adventures and vintage varietals in Vero Beach as the Treasure Coast Wine Festival brings several of the world's finest winemakers and chefs together with wine collectors and other Festival patrons for this spectacular and renowned event.

January 22nd - 25th, 2009



The Treasure Coast Wine Festival is an organization committed to supporting health care, social services, and educational programs in Indian River County in order to make a positive difference in the lives of families and children. As a 501 (c)(3) non-profit organization, the Festival's purpose is exclusively charitable.

#### Beneficiaries include

Indian River Medical Center and Foundation  
Palmyra Water Association and Reservoir Foundation  
Evenside Theatre  
Vero Beach Museum of Art  
Children's Home Society  
Missouri Children's Center



For tickets and information call Meredith at 772.794.9386  
[www.treasurecoastwinefestival.com](http://www.treasurecoastwinefestival.com)

## THE LOWDOWN:

TCWF worked with our studio to better communicate their brand to grow the event. We played up natural wine themes and developed a splashy campaign to publicize and attract top-tier chefs, vintners and celebrities that elevated the established event. Combining well-placed ads, smartly-designed collateral and a rich program and presentation, the event raised \$1.7 million and saw an increase in attendees.

ADDY Gold // ADDY Silver







## THE LOWDOWN:

We developed Top-10 internationally acclaimed wedding photographer, Susan Stripling's teachings into four separate series of education publications. The ThinkBooks and Case studies series are editorial style, while Business and Marketing Workbook was developed with custom charts, worksheets and notes.

Met with much success, the publication scope expanded once more as Susan created The Wedding School -- with five textbooks crafted by our studio for her curriculum.



## THROUGH THE LENS

CLIENT	<i>Susan Stripling</i>
DELIVERABLES	<i>Publication Design</i>
	<i>Marketing Strategy</i>
	<i>Print Management</i>
	<i>Digital Retrofit</i>

ADDY Gold // ISC Silver // ADDY Gold







## CREATING LEADERS

CLIENT Medical Data Systems

DELIVERABLES Corporate Identity  
Internal Marketing  
External Marketing  
Trade Show Design  
Market Research

## THE LOWDOWN:

For thirty years, Medical Data Systems has proven its worth in revenue cycle management - but did not have a identity to match the credibility it attained in industry. Squared Studios performed market research, crafted a new corporate look and tagline to communicate breadth and service areas,



and developed a cohesive and in-depth array of collateral for internal and external markets. From stationery and notepads through tradeshow booths and presentation cards, our Studio built a firm foundation that erased a stuck-in-the-80's perception.

The industry took notice. MDS increased client share by 20% and grabbed their seat as #1 rated service in the field. The rebrand also allowed introduction of a new service they pioneered.

## PROVEN.

Our company is relied upon by  
3 of the 10 largest healthcare systems (by hospital count)  
4 of the 10 largest for-profit healthcare systems  
2 of the 10 largest public healthcare systems

SOURCE: Modern Healthcare Magazine

MDS pioneered Secondary Collections over 2 decades ago...  
we know what works, and what doesn't.

MDS produces nearly 30% rate of collectible insurance finds  
on self-pay placements.

Our dedicated insurance specialists ensure all claims are  
adjudicated in a timely manner.

## TRUSTED.

We understand the relationship between your business office  
and the community; we are a true extension of your office.

Experienced management and staff understand healthcare  
receivables and are kept current on the regulations governing  
our industry.

## INNOVATIVE.

A powerful technology platform is created by seamlessly  
integrating proprietary and commercial software with our  
client systems, allowing us to exceed our clients' expectations.

Data is secure and backed up daily, eliminating downtime.

Our systems streamline billing and collection efforts:  
less time = higher return.

## PRIMARY & SECONDARY COLLECTIONS

## EXTENDED BUSINESS OFFICE

## PROFESSIONAL FEE BILLING

## END TO END REVENUE CYCLE SOLUTIONS

## COMPANY ROOTS

### EXPERIENCE

MDS is a proven, trusted and innovative leader in revenue  
cycle management. For nearly 25 years MDS has successfully  
partnered with multiple hospitals and respected health systems  
across the nation. We understand the specific demands and  
concerns of the provider community and it is reflected in our  
unparalleled client experience and performance values.



**CORPORATE OFFICE**  
• Vero Beach, FL

**ESG Office**  
• Vero Beach, FL

**Collection Offices**  
• Vero Beach, FL  
• Jacksonville, FL  
• Gainesville, FL  
• Orlando, FL



PROVEN. TRUSTED. INNOVATIVE.









Alzheimer & Parkinson  
Association Center for

MEMORY  
& MOTION

Indian River County

## BRAND DEVELOPMENT

CLIENT Various

DELIVERABLES Brand Identity

Satiationary Component

Messaging

MOTHER OCEAN  
*Activist Group*

ENTOGENOMICS  
*Lab Kit*

ALZHEIMERS &  
PARKINSON  
ASSOCIATION  
*Memory and Motion*



NEW LEAF DESIGNS // *Landscape Design*



THE POINT // *Community Acupuncture Clinic*



CORK // *Wine Bar*



SNAK SHAK // *Burger and Brews Restaurant*



ROSSWAY MOORE TAYLOR & SWAN // *Law Firm*



MODERNAGE // *Commercial Real Estate*





ADDY Best of Show Overall // ADDY Best of Collateral // ADDY Best of Show Print // ADDY Gold // ISC Gold



ROSSWAY MOORE TAYLOR & SWAN, P.A. // Bridge Over Troubled Water Practice Area Campaign



## ADVERTISING DESIGN

CLIENT

Various

DELIVERABLES

Campaigns

media planning

ZOE KARSSEN SEE BY CHLOE SACHIN + BABI REBECCA TAYLOR REBECCA MINOFF MARQUESA VONAGE IHO MM KORAL XIRENA MOTHER LEOFFLER RANDALL TORN BY ROMAN KORO

**Z**  
COLLECTION

LOCATED IN CRYSTAL COVE  
1876 E. COAST HWY, NEWPORT COAST  
949-715-2245  
WWW.SHOPZCOLLECTION.COM

FACEBOOK : FACEBOOK.COM/SHOPZCOLLECTION  
INSTAGRAM : @SHOPZCOLLECTION

ANDREW WILSON PHOTOGRAPHY LINDSEY THOMPSON STYLING TONYA WILSON HAIR

*Z COLLECTION // Newport Beach Boutique*

*featuring*

IHO  
MM  
KORAL  
XIRENA  
MOTHER  
ZOE KARSSEN  
SEE BY CHLOE  
SACHIN + BABI  
REBECCA TAYLOR  
KIMBERLY OWTZ  
REBECCA MINOFF  
LEOFFLER RANDALL  
TORN BY ROMAN KORO  
OUTFITS BY YIGAL AZROUEL

**Z**  
COLLECTION

SAMANTHA WILLS

WWW.SHOPZCOLLECTION.COM | WWW.FACEBOOK.COM/SHOPZCOLLECTION

COLLECTION | 1876 E. COAST HWY NEWPORT COAST | 949-715-2245

ALYSSA WILLS





SUSAN STRIPLING // Make Lasting Memories Photography Campaign



INDIAN RIVER CHAMBER OF COMMERCE // *Hole In One Holiday*

## ADVERTISING DESIGN

CLIENT

*Various*

DELIVERABLES

*Campaigns*

*media Planning*



With over 200 nonprofit organizations in Indian River County....

the Indian River Community Foundation knows where our County's biggest needs are, and we work to connect these hard-working nonprofit groups with the donors who share their passion.



P: 772-492-1407 - [kerry@ircommunityfoundation.com](mailto:kerry@ircommunityfoundation.com) - [www.ircommunityfoundation.com](http://www.ircommunityfoundation.com)

## INDIAN RIVER COMMUNITY FOUNDATION // Non-Profit Fund

### Indian River Community Foundation Building a stronger community through an DONOR ADVISED FUND

Donor Advised Funds create a flexible approach to giving...

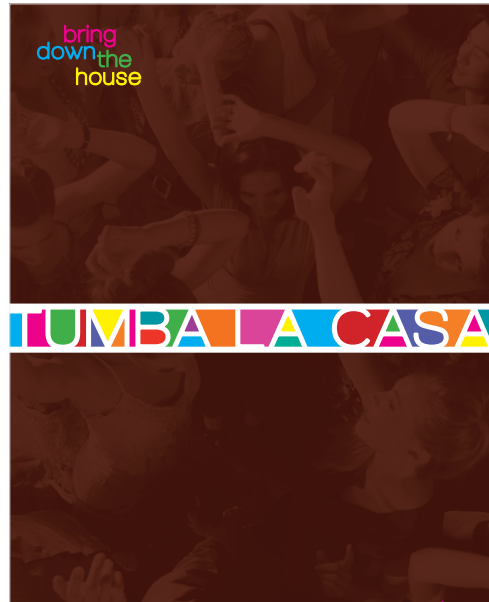
“As longtime residents of the area, we strongly believe in giving back to the community. We found the simplest way to accomplish our long term philanthropic goal was to take advantage of the convenience and flexibility of a Donor Advised Fund at the Indian River Community Foundation.”

Toni and George Hamner



Join over 100 local philanthropists who are fulfilling their charitable intent working with us.

For more information, please call 772.492.1407 | [www.ircommunityfoundation.com](http://www.ircommunityfoundation.com)



## COLLATERAL CREATION

CLIENT	<i>Various</i>
DELIVERABLES	<i>Brochures</i>
	<i>Sales Pieces</i>
	<i>Direct Mail</i>





NEWBIE BABY // *Baby Store*



FPL ENERGY SERVICES // *Energy Division*



POCKET THE DATE // *Wholesale and Retail*



SYNGENTA // *Agricultural Biotechnology*



## COLLATERAL CREATION

CLIENT Various

DELIVERABLES Brochures

Sales Pieces

Direct Mail





DAVID FRANCIS FURNITURE // *Furniture Designer*



GOPLAYVERO // *Children's Playground Fundraisers*

COCOA BEACH CLUB & MARINA // *Development*



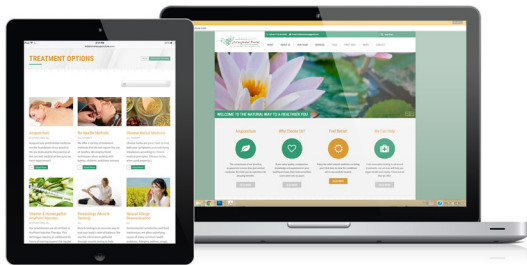
## DIGITAL DEVELOPMENT

CLIENT Various

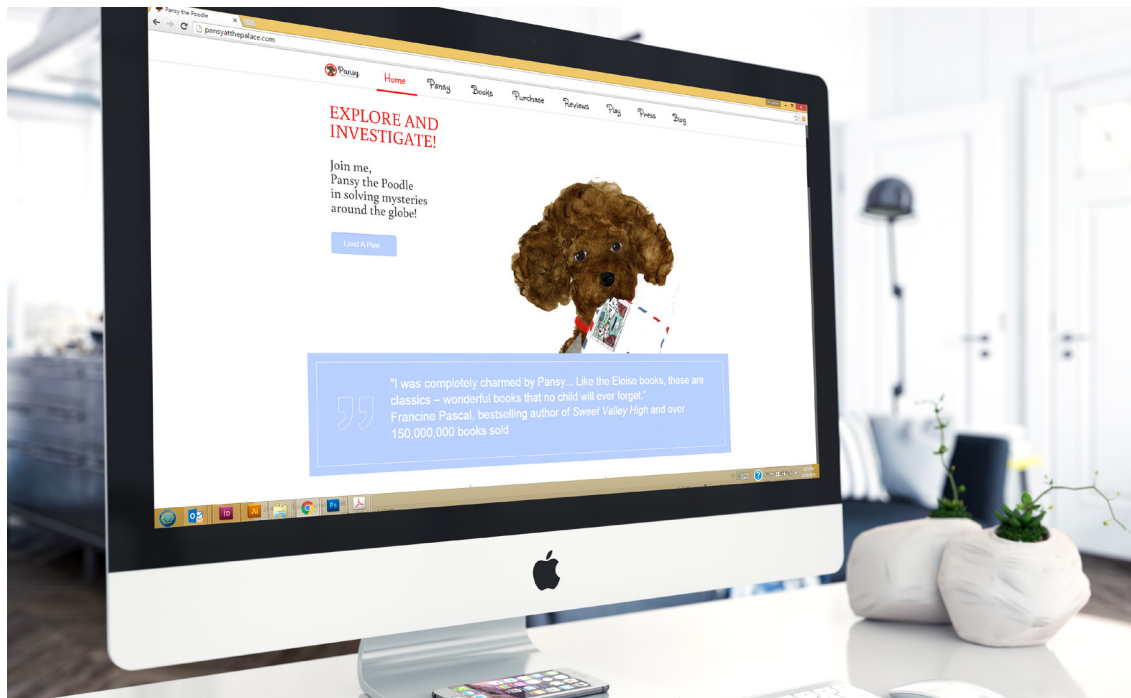
DELIVERABLES Websites

Responsives

Social Media



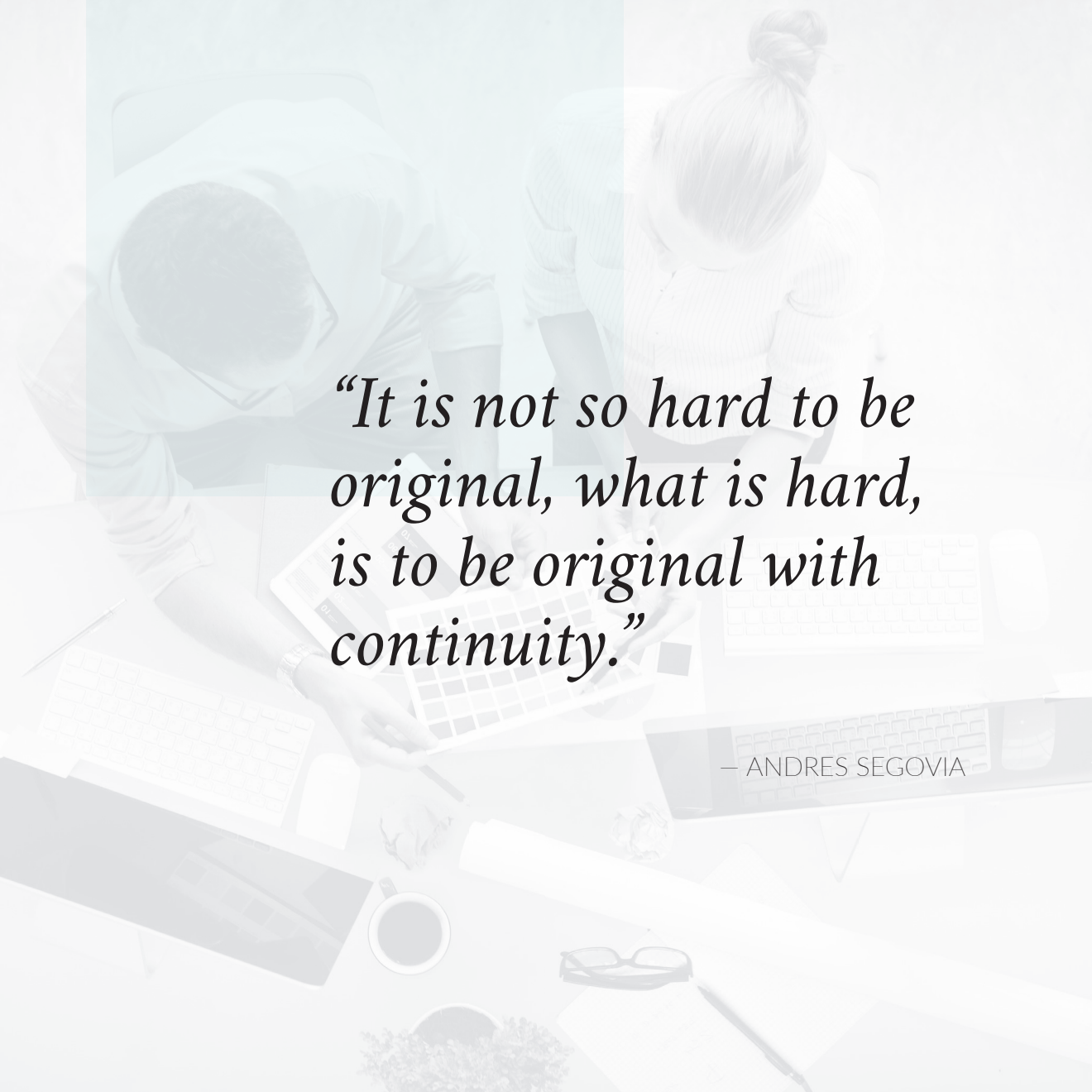
INDIAN RIVER ACUPUNCTURE // *Integrative Medicine*



PANSY THE POODLE // *Children's Book Series*

*“There ain’t no rules  
around here. We’re trying  
to accomplish something.”*

— THOMAS EDISON



*“It is not so hard to be original, what is hard, is to be original with continuity.”*

— ANDRES SEGOVIA



## WON IT FAIR AND SQUARE

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!!!	Superlatives BEST OF SHOW OVERALL BEST OF SHOW PRINT BEST OF SHOW COLLATERAL JUDGES SPECIAL AWARD	2011	4th District Addy Award Silver  Treasure Coast ADDY Award Gold // 3 Silver
2015	American Graphic Design Awards 3 Gold Commendations  Treasure Coast ADDY Award 4 Gold // 2 Silver	2010	Treasure Coast ADDY Award 3 Gold // 5 Silver  International Summit Creative Award Silver // Bronze
2014	Outstanding Business Partner of Year Indian River County Chamber of Commerce  Treasure Coast ADDY Award 3 Gold // 2 Silver  International Summit Creative Award Gold // Silver // Bronze	2009	International Summit Creative Award Silver // Bronze  4th District ADDY Award Gold // Silver  Treasure Coast ADDY Award 4 Gold // 3 Silver
2013	4th District ADDY Award 2 Gold // 1 Silver  International Summit Creative Awards Silver  Treasure Coast ADDY Award 2 Gold // 2 Silver	2008	International Summit Creative Award Silver  Treasure Coast ADDY Award 3 Gold // 1 Silver
2012	Treasure Coast ADDY Award Gold // 2 Silver	2007	Treasure Coast ADDY Award 2 Gold // Silver  International Summit Creative Bronze

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